

## Ariane Haab-Demiéville

After completing my undergraduate studies in psychology, with a minor in business administration and journalism, I gained my first practical experience with a renowned retailer. The successful setting up of an external sales office for sales personnel brought me to the partner company SOPAC Personnel Planning, in order to recruit executives and specialists. My goal, on a mandate basis, of finding suitable employees and leading unfortunate candidates to a new job, had succeeded.

Multilingual (d/f/i/e/sp), thinking creatively and globally, I gained exciting experiences as a PR/Communications Manager at a supplier to the automotive industry and helped with the CI and CD for the 24 global manufacturing companies to develop. My sense of holistic business connections was sharpened and my attested strengths such as communicative, pragmatic, humorous, focused and persistent helped to successfully perform this function.

At a subsidiary of KPMG Fides, I helped set up the new "Interim Management" service in the 1990s, selected the appropriate specialists across Europe as interim agents for the assignments and looked after them in their employments.

After almost ten years of national and international consultancy, I changed sides to work at the Office of Economics and Labor (AWA), in Zurich and in Pratteln (KIGA BL). I advised and looked after jobseekers and institutions, took decisions on applications for approval of labor market measures and was instrumental in the implementation of new measures. In order to consolidate my practical experience theoretically, I trained as a social security specialist and passed the federal examination.

My desire grew steadily to return to private counseling in which I can contribute my decades of work and life experience as well as my expertise. Today, I receive emails from clients who thank me after completing a program or session. Whether it was the right questions or comments, the positive attitude, the humor or the clarifying conversation - I am happy to accompany clients on their professional path and to see how the positive change and new perspectives come together and jointly re-set goals to reach.

My door is always open for a conversation. When do we get to know each other and check your goals?